

Panel: Operationalizing Revenue Growth

Meet our Panelists:

Moderator: Jocelyn King, CMO, Sprimo & President of MOCCA Professional Association

Panelists

Charlie Liang, Head of Demand
Gen, Heap Analytics

Andy Sackely, SVP, Operations,
Radius

Linlin Li, VP, Marketing Ops & Strategic
Projects, Centrifly Corporation

State of the Union for “Rev Ops”.

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What are some of the unique tasks designated to Rev Ops? Example?

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Pitfalls of “Rev Ops”. What are potential challenges, and how to avoid them?

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How has Rev Ops helped transform your organizations?

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One sentence on Adobe-Marketo...

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Thank You for joining!

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